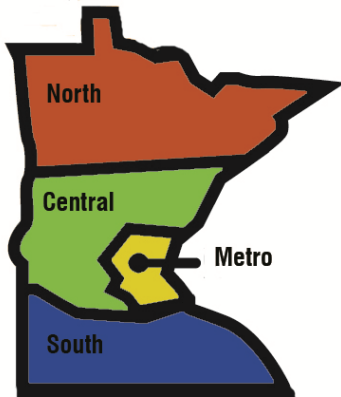


3 MILLION READERS! + *the Internet!*

Minnesota Display Ad Network

STATEWIDE & ZONED OPTIONS



THESE ARE
DISPLAY ADS:

2 X 2 IS
3.5" X 2"

2 X 4 IS
3.5" X 4"

| | \$2,400 | \$5,000 |
|--|--------------------------------|--------------------------------|
| Statewide <i>Circulation: 1,471,676 (285)</i> | Value: \$14,380 CPM: \$1.63 | Value: \$28,760 CPM: \$3.40 |
| Three Zones (No Metro) <i>Circulation: 891,505 (235)</i> | Value: \$8,229 CPM: \$1.91 | Value: \$16,458 CPM: \$4.05 |
| Two Zones (No Metro) <i>Circulation: 594,336* (156)</i> | Value: \$5,486 CPM: \$1.94 | Value: \$10,972 CPM: \$4.22 |
| One Zone (No Metro) <i>Circulation: 297,168* (78)</i> | Value: \$2,743 CPM: \$2.03 | Value: \$5,486 CPM: \$4.39 |
| Metro Only <i>Circulation: 580,171 (50)</i> | Value: \$6,120 CPM: \$2.41 | Value: \$12,240 CPM: \$5.08 |
| Metro + 2 Zones <i>Circulation: 1,174,507* (206)</i> | Value: \$11,606 CPM: \$2.05 | Value: \$23,212 CPM: \$4.32 |
| Metro + 1 Zone <i>Circulation: 877,339* (128)</i> | Value: \$8,863 CPM: \$2.18 | Value: \$17,726 CPM: \$4.60 |

*Based on Average Circulation Per Zone

(xxx) = Total Newspapers

All Rates Listed Are NET

Call me!

Anne O'Flynn
Grant County Herald
218.685.5326
320-815-5790
gcanne@runestone.net



MINNESOTA
NEWSPAPER
ASSOCIATION

1

Call for Consultation

Call today - I can help you write up an ad, get it placed and figure out the right zones for you!

2

Reserve a Week

- Participating newspapers will run your ad once within a 7 day period
- Deadline: TUESDAY at NOON the week prior to your desired run date

3

Submit Your Ad

- Creative Specs: 2x2 = 3.5W x 2H 2x4 = 3.5W x 4H
- PDF file sent via email to advertising@mna.org preferred



Minnesota Display Ad Network Participating Member Newspapers



North Zone

Ada-Norman County Index
Aitkin Independent Age
Babbitt New Weekly News
Bagley-Farmers Independent
Barnesville Record-Review
Baudette-The Northern Light
Baudette Region
Bemidji-The Bemidji Pioneer*
Biwabik Range Times
Brainerd Daily Dispatch*
Brainerd NewsHopper
Cass Lake Times
Cloquet-Pine Journal
Cook News-Herald
Cook/Orr Timberjay
Crosby-Ironton Courier
Deer River-Western Itasca Review

Detroit Lakes-Becker County Record
Detroit Lakes Tribune
Duluth Budgeteer News
Duluth News Tribune*
Duluth Zenith City Weekly
East Grand Forks-The Exponent
Ely Echo
Ely Timberjay
Erskine Echo
Eveleth Scene
Fertile Journal
Floodwood-The Forum
Floodwood-Portage News
Fosston-The Thirteen Towns
Gilbert Herald
Gonvick-The Leader-Record
Grand Marais-Cook County News-Herald
Grand Rapids Herald Review
Greenbush-The Tribune

Grygla Eagle
Hallock-Kittson County Enterprise
Halstad Valley Journal
Hawley Herald
Hermantown Star
Hibbing-The Daily Tribune*
Int'l Falls-The Journal
Karlstad-North Star News
Lake Park Journal
McGregor-The Voyageur Press
McIntosh Times
Middle River Honker
Moose Lake-Star-Gazette
Nevis Northwoods Press
Oklee Herald
Park Rapids Enterprise
Pelican Rapids Press
Pequot Lakes-Lake Country Echo
Perham-East Otter Tail Focus

Pine River Journal
Proctor Journal
Red Lake Falls-The Gazette
Sebeka-The Review Messenger
Stephen Messenger
Thief River Falls-The Times
Tower News
Tower Timberjay
Twin Valley Times
Two Harbors-Lake County News-Chronicle
Ulen-Clay County Union
Verndale Sun
Wadena Pioneer Journal
Walker Pilot-Independent
Warren Sheaf
Warroad Pioneer

71 Newspapers
288,310 Circulation

Central Zone

Albany-Stearns-Morrison Enterprise
Alexandria-The Echo Press
Annandale Advocate
Appleton Press
Askov American
Battle Lake Review
Becker-The Citizen Inc.
Belgrade-The Observer
Benson-Swift County Monitor-News
Big Lake-West Sherburne Tribune
Bird Island Union
Brandon-West Douglas County Record
Breckenridge-Daily News*
Cambridge-Isanti County News
Cambridge Isanti-Chisago County Star
Canby News
Chokio Review
Clara City Herald

Clarissa-Independent News Herald
Clearwater Tribune
Clinton-The Northern Star
Cokato-Enterprise Dispatch
Dawson Sentinel
Delano Herald Journal
Eden Valley Journal Patriot
Elbow Lake-Grant County Herald
Elk River Star News
Fairfax Standard-Gazette
Fergus Falls-The Daily Journal*
Foley-Benton County News
Gaylord Hub
Glencoe Enterprise
Glencoe-McLeod County Chronicle
Glenwood-Pope County Tribune
Granite Falls-Advocate-Tribune
Hector-News Mirror
Henning Citizen's Advocate
Herman-Hoffman Tribune

Hinckley News
Howard Lake-Herald Journal
Hutchinson Leader
Isle-Mille Lacs Messenger
Kerkhoven Banner
Kimball-Tri-County News
Litchfield Independent Review
Little Falls-Morrison County Record
Long Prairie Leader
Madison-The Western Guard
Maple Lake Messenger
Melrose Beacon
Milaca-Mille Lacs County Times
Montevideo American-News
Monticello Times
Mora-Kanabec County Times
New London/Spicer- Lakes Area Review
North Branch-ECM Post Review
Ortonville Independent
Osakis Review

Parkers Prairie-The Independent
Paynesville Press
Pine City Pioneer
Princeton Union-Eagle
Raymond-The News
Renville County Register
Delano Eagle/Rockford-South Crow River News
Sauk Centre Herald
Sauk Rapids Herald
Silver Lake Leader
Staples World
Starbuck Times
St. Cloud Times*
St. Michael-North Crow River News
Willmar-West Central Tribune*
Winthrop News

74 Newspapers
310,371 Circulation

South Zone

Adams-The Monitor Review
Adrian-Nobles County Review
Albert Lea Tribune*
Alden Advance
Arlington Enterprise
Austin Daily Herald*
Balaton-Press Tribune
Blooming Prairie Times
Blue Earth-Faribault County Register
Byron Review
Cannon Falls Beacon
Chatfield News
Comfrey Times-Gazette
Cottonwood Tri-County News
Dodge Center Star Herald
Edgerton Enterprise
Elysian Enterprise
Fairmont-Sentinel*
Faribault Daily News*
Fulda Free Press
Grand Meadow-Meadow Area News
Hanska Herald

Harmony-Bluff County Reader
Hendricks Pioneer
Heron Lake-The Tri-County News
Hills Crescent
Ivanhoe Times
Jackson-Jackson County Pilot
Jasper Journal
Kasson-Dodge County Independent
Kenyon Leader
Kiester-Courier-Sentinel
La Crescent-Houston County News
Lafayette-Nicollet Ledger
Lake Benton News
Lake City Graphic
Lake Crystal Tribune
Lakefield Standard
Lamberton News
Le Center Leader
Le Roy Independent
Le Sueur News-Herald
Lewiston Journal
Luverne-Rock County Star Herald
Mabel/Harmony News-Record
Madelia Times-Messenger

Madison Lake-Lake Region Times
Mankato-The Free Press*
Mapleton-Maple River Messenger
Marshall Independent*
Minneota Mascot
Minnesota Lake Tribune
Montgomery Messenger
Morgan Messenger
Mountain Lake Observer/Advocate
New Ulm Journal*
Northfield News
Owatonna People's Press*
Pipestone County Star
Plainview News
Preston-Fillmore County Journal
Preston/Lanesboro-Republican-Leader
Red Wing Republican Eagle
Redwood Falls-Redwood Gazette
Rochester-Post-Bulletin*
Rushford-Tri-County Record
Sherburn-Martin County Star
Slayton-Murray County News
Slayton-Murray County Wheel Herald
Sleepy Eye Herald-Dispatch

Spring Grove Herald
Spring Valley Tribune
St. Charles Press
St. James Plaindealer
St. Peter Herald
Stewartville Star
Tracy Headlight-Herald
Truman Tribune
Tyler Tribute
Wabasha County Herald
Wabasso Standard
Waseca County News
Waterville-Lake Region Life
Wells Mirror
West Concord-News/Enterprise
Westbrook Sentinel/Tribune
Windom-Cottonwood Co. Citizen
Winona Post
Worthington Daily Globe*
Zumbrota News-Record

90 Newspapers
292,824 Circulation

Metro Zone

Anoka County Union
Apple Valley/Rosemount Sun Thisweek
Belle Plaine Herald
Blaine-Spring Lake Park Life
Blaine/Spring Lake Park Sun Focus
Bloomington Sun Current
Brooklyn Park/Brooklyn Center Sun Post
Burnsville-Dakota County Tribune
Burnsville/Eagan Sun Thisweek
Champlin-Dayton Press
Chaska Herald
Circle Pines-Quad Community Press
Columbia Heights/Fridley Sun Focus
Coon Rapids Herald

Eden Prairie Sun Current
Edina Sun Current
Excelsior/Shorewood/Chanassan Sun Sailor
Farmington/Lakeville Sun Thisweek
Forest Lake Press
Forest Lake Times
Hugo Citizen
Jordan Independent
Lindstrom-Chisago County Press
Long Lake-The Pioneer
Minneapolis-Downtown Journal
Minneapolis-Southwest Journal
Minnetonka/Deephaven/Hopkins Sun Sailor
Mound-The Laker
Mounds View/New Brighton Sun Focus
New Brighton Bulletin

The New Prague Times
North St. Paul Review
Norwood-Young America Times
Oakdale/Lake Elmo Review
Osseo-Maple Grove Press
Richfield Sun Current
Robbinsdale/Crystal/New Hope Sun Post
Roseville Review
Scandia-Country Messenger
Shakopee Valley News
Shoreview Press
South St. Paul/Southwest Review
St. Croix Valley Press
St. Louis Park Sun Sailor
St. Paul/East Side Review
Stillwater Gazette

Waconia Patriot
Watertown-Carver County News
Wayzata-Lakeshore Weekly News
Wayzata/Orono/Plymouth Sun Sailor

50 Newspapers
580,171 Circulation

Statewide Network: 285 Newspapers @ 1,471,676 Circulation

* Denotes DAILY Newspaper

